

# SAIKAT DAS

Location - Kolkata | +91 9775906663 | sdas58935@gmail.com | saikatportfolio.com | LinkedIn - saikat-das-51264555

## SUMMARY

---

UI/UX Designer with 11+ years of experience creating intuitive web/mobile applications, SaaS dashboards. Led Dashboard and mobile app Projects that increased conversion rates by 40% and reduced support tickets by 28%. Skilled in Figma, Adobe Creative Suite, and User Experience Design. Completed 400+ projects across multiple industries and a specialist in AI-driven design solutions and agile team leadership.

## SKILLS

---

**Core UX/UI:** UI/UX Design, Product Design, User Experience Design, User Interface Design, Web App Design, Mobile App Design, Responsive Design, User-Centered Design.

**UX Process:** User Research, UX Audits, Information Architecture, User Flows, Journey Mapping, Wireframing, Prototyping, Usability Testing.

**Visual & Systems:** High-Fidelity UI Design, Visual Design, Interaction Design, Design Systems, Component Libraries, Style Guides, Accessibility, WCAG.

**Tools:** Figma, Adobe XD, Sketch, Photoshop, Illustrator, FigJam, Miro, Framer, Zeplin, InVision, Canva.

**Collaboration:** Developer Handoff, Product Manager Collaboration, Stakeholder Communication, Client Presentation.

**Gen Ai Tools:** ChatGPT, Google Stitch, Claude, Codex.

## EXPERIENCE

---

### Senior UI/UX Designer – Diligence Digital India

Jan 2020 – Present

- Designed user-centered web and mobile applications in Figma, including user flows, wireframes, interactive prototypes, and high-fidelity UI screens, improving design clarity and reducing revision cycles by 50%.
- Created scalable design systems, reusable components, UI libraries, typography rules, spacing systems, and style guides, helping maintain 90%+ UI consistency across web and mobile products.
- Conducted UX audits, competitor analysis, user research, and usability reviews to identify friction points, improve user journeys.
- Collaborated with clients, product managers, developers and stakeholders to translate business requirements into intuitive, conversion-focused design solutions that contributed to up to 70% higher conversion rates.
- Delivered developer-ready design files with responsive specifications, assets, component documentation, interaction notes, and handoff support.
- Designed SaaS dashboards, landing pages, marketing websites, mobile app interfaces and data-heavy screens with clear information architecture and visual hierarchy, improving user engagement and scannability by 80%.

### UI/UX Designer / Web Designer – Complete Web Graphics

2014 – 2019

- Designed responsive websites, landing pages, banners, mobile interfaces, and brand-focused digital assets for clients across service, travel, education, real estate, and e-commerce industries, improving visual consistency and user engagement by up to 35%.
- Translated client briefs into low-fidelity mockups, polished visual designs, interactive prototypes, and production-ready assets.
- Improved design quality and delivery speed by creating repeatable UI patterns, reusable sections, and consistent visual guidelines across multiple projects, increasing production efficiency by 30%.
- Presented design concepts and rationale to clients, refined layouts based on feedback, and maintained strong attention to detail across final deliverables, achieving a 90%+ client satisfaction rate and reducing revision rounds by 20%.

## PORTFOLIO

---

**Website:** saikatportfolio.com

## SELECTED PROJECTS

---

### **BookingTrolley – Flight Search & Booking Experience**

*Scope: User Research, user flows, wireframes, responsive UI, high-fidelity design, prototype, UI/UX Design, User-Centered Design*

- Redesigned the flight search and booking experience to help users identify cheaper fares 70% faster, reduce decision friction by 50%, and complete bookings through a clearer step-by-step journey.
- Improved scannability of long flight-result lists by prioritizing fare visibility, route details, booking actions, and mobile-friendly information hierarchy.

### **My Recruiter – Talent Onboarding Platform**

*Scope: Product design, User Experience Design, dashboard UI, UX problem solving, User Research, High-Fidelity UI Design, Interaction Design*

- Redesigned fragmented candidate onboarding flows to make key steps clearer, reduce drop-offs by 28%, and help recruiters connect with better-matched job seekers 35% faster.
- Created cleaner task flows, dashboard screens, and reusable UI components to improve usability for recruiters, candidates, and internal teams, increasing task completion rates by 32%.
- Simplified recruiter workflows by improving candidate profile visibility, filtering logic, and action-based dashboard layouts, reducing time spent reviewing unsuitable profiles by 30%.
- Standardized onboarding screens, form patterns, and interaction states across the platform, improving UI consistency by 40%.

### **Kudo App - Multi-Credit Card Management App**

*Scope: Mobile App UI Design, UX Research, User Flows, Wireframes, Interactive Prototypes, High-Fidelity UI, iOS & Android Design Guidelines, Usability Testing.*

- Designed a mobile-first multi-credit card management app experience for tracking cards, spending, payments, rewards, and due dates, improving financial task visibility by 40% and reducing user decision friction by 30%.
- Redesigned the card overview and dashboard experience with stronger information hierarchy, balance visibility, payment reminders, and quick-action controls, helping users identify priority actions 45% faster.
- Improved the payment journey by simplifying bill due-date tracking, amount selection, confirmation screens, and status feedback, contributing to a 28% reduction in payment-flow drop-offs.

## EDUCATION

---

**Degree:** Bachelor of Arts / Netaji Subhas Open University / 2017